

Docket No.: 20643/0205622-US0

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(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:

Douglas Allyn Miller

Allowed: June 7, 2007

Application No.: 09/883,098

Confirmation No.: 7973

Filed: June 14, 2001

Art Unit: 2623

For: ADVERTISEMENT SWAPPING USING  
AN AGGREGATOR FOR AN  
INTERACTIVE TELEVISION SYSTEM

Examiner: J. R. Sheleheda

**COMMENTS ON STATEMENT OF REASONS  
FOR ALLOWANCE UNDER 37 CFR §1.104(E)**

MS Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant has received the Examiner's Statement of Reasons for Allowance with the June 7, 2007 Notice of Allowance and Allowability regarding the above-identified application. Entry of the Statement into the record should not be construed as any agreement with or acquiescence in the reasoning stated by the Examiner. Each of the claims stands on its own merits and is patentable because of the combination it recites and not because of the presence or absence of any one particular element.

The Examiner's Statement was not prepared by Applicant and only contains the Examiner's possible positions in one or more reasons for allowability. Thus, any interpretation with

